



Statement of Applicability – ISO 20252:2019

Qa Research is a Market, Opinion and Social Research Organisation.

Qa research delivers research services to the charities, voluntary, healthcare, sport/leisure/arts, travel and tourism, entertainment, public and utilities sectors, throughout the UK.

Qa Research has elected to include both qualitative and qualitative research services to be attested to this document in accordance with Annexes A, B, E and F.

Annex A is fully attested, with the following exclusions: Device ID, use of cookies or similar objects and automated sampling are not applicable (clauses A 4.3.2; A 4.3.4; A4.3.5; A 4.5). Annex B is fully attested, with the following exclusion: Predictive dialling is not used and is excluded (clause B 5.3)

Qa Research has elected to exclude Physical Observation and Digital Observation from the attestation.

Details of Qa Research attested services are described as follows:

Annex	Attested	Excluded	Explanation
Annex A – Sampling including access panels	✓		We undertake a range of sampling techniques as part of the delivery of projects. We do not recruit or maintain Access Panels; this is outsourced and managed in line with documented sub-contractor processes
Annex B – Fieldwork	✓		We undertake a range of primary data collection methods for quantitative including face-to-face (CAPI), telephone (CATI), online (CAWI), and postal. We also undertake qualitative data collection (e.g. depth interviews, focus groups, workshops etc.) and the associated recruitment of participants.
Annex C – Physical observation		✓	n/a
Annex D – Digital observation		✓	n/a
Annex E – Self completion	✓		We carry-out data collection via quantitative self-completion methods using online and postal surveying.
Annex F – Data management and processing	✓		We maintain full data processing and management capabilities in-house, including data inputting, coding, data preparation and final data processing and presentation.

Signed on behalf of Qa Research:

Signature:

A handwritten signature in black ink, appearing to read 'R. Bryan', is written over a horizontal line.

Name:

Richard Bryan

Job title:

Managing Director

Version:

Qa Statement of Applicability ISO 20252:2019 V1

Updated:

7/10/2022

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